

BOARD OF VISITORS ACTION FORM

FOR PROPOSED INSTITUTIONAL CHANGES REQUIRING BOV AND SCHEV APPROVAL

PROPOSAL TITLE:

New Degree Program – Bachelor of Arts/Bachelor of Science (BA/BS) in Public Health (CIP code 51.2201)

PURPOSE OF PROPOSAL:

The BA/BS in Public Health is proposed as a new program with an anticipated Fall 2024 implementation. Proposals for new programs must be submitted to the State Council of Higher Education for Virginia (SCHEV) for review and approval. Prior to SCHEV submission, Board action is required.

APPROPRIATE COMMITTEE:

Academic Affairs

BRIEF NARRATIVE:

The degree programs and curricula in Public Health and Health Sciences that are proposed at this Board meeting represent over a decade of evolution in the Department of Kinesiology. The Department of Kinesiology has seen the second greatest percent increase in graduating majors of any department in Arts & Sciences (2009-2022). In response to the most recent external review (2022) identifying the department's areas of strength in physiology, nutrition, and public health, the Department proposes to replace the Bachelor of Arts/Bachelor of Science (BA/BS) in Kinesiology with degree programs in Public Health and Health Sciences.

The BA in Public Health provides students a broad-based exploration of Public Health issues, tools, and concepts, with an emphasis on the social, psychological, and political factors that influence health. This degree is appropriate as preparation for graduate study or employment in Public Health, Global Health, and other health professions. It may be of particular interest to students wishing to pursue careers related to health promotion and education, public health nutrition, public health policy, and community-based approaches to population health.

The BS in Public Health provides students a broad-based exploration of Public Health issues, tools, and concepts, with an emphasis on the biological aspects of public health, including physiological and nutritional factors that influence health. This degree is appropriate as preparation for graduate study or employment in Public Health, Global Health, or other health professions. It may be of particular interest to students wishing to pursue careers related to epidemiology, clinical health research, environmental health, and the overlap between public health and clinical practice.

RESOURCE IMPLICATIONS:

Faculty and Staff

No faculty or staff positions will be lost as a result of this change. Kinesiology faculty teach more declared majors per faculty member than any other unit in Arts & Sciences. As this new program is a replacement for the current BA/BS in Kinesiology, we anticipate that continued

growth will result in a future need to hire more faculty.

Revenue

There will be no impact on revenue, as this proposed program is one of two programs that will replace the current BA/BS in Kinesiology.

DUPLICATION INFORMATION:

No other university in Virginia has a degree program sharing this CIP code. The general area of study is represented at other Virginia institutions, but William & Mary's program is unique.

LABOR MARKET INFORMATION: BUREAU OF LABOR STATISTICS

2021 -2031_ (10-YR)

Occupation	Base Year Employment	Projected Employment	Total % Change and #s	Typical Entry Level Education
Health Education Specialists and Community Health Workers	126,700	141,900	21% (15,200)	Bachelor's Degree
Epidemiologists	8,600	10,800	26% (2,200)	Master's Degree
Medical and Health Services Managers	480,700	661,900	28% (136,200)	Bachelor's Degree
Environmental Scientists and Specialists	80,000	83,800	5% (3,800)	Bachelor's Degree

Source: <https://www.bls.gov/ooh>

LABOR MARKET INFORMATION: VIRGINIA EMPLOYMENT COMMISSION

2021 -2031_ (10-YR)

Occupation	Base Year Employment	Projected Employment	Total % Change and #s	Annual Change #	Education
Community Health Workers	831	1002	20% (171)	17	Not Applicable
Health Educators	1251	1425	14% (174)	17	Bachelor's Degree
Epidemiologists	190	250	31% (60)	6	Master's Degree
Health Specialties Teachers, Postsecondary	4845	6213	28% (210)	137	Not Applicable

Source: <https://viriniaworks.com/Occupational-Projections>

WILLIAM & MARY
RESOLUTION TO APPROVE A BACHELOR OF ARTS/BACHELOR OF SCIENCE (BA/BS) IN PUBLIC HEALTH
DEGREE PROGRAM

WHEREAS, the curricula of William & Mary's existing Bachelor of Arts/Bachelor of Science (BA/BS) in Kinesiology degree programs have evolved with the field over the last decade,

WHEREAS, William & Mary's Department of Kinesiology has seen the second greatest percent increase in graduating majors of any department in Arts & Sciences during that timeframe,

WHEREAS, an external program review in 2022 identified physiology, nutrition, and public health as the Department's areas of strengths,

WHEREAS, William & Mary's students have requested, and will benefit from, the option to major in a related degree that more closely aligns with their desired career path,

WHEREAS, the faculty of the Department of Kinesiology propose to replace the BA/BS in Kinesiology with a BS in Health Sciences and a BA/BS in Public Health,

WHEREAS, upon implementation of the new programs, existing Kinesiology majors will have the option to choose to move into the program of their choice or to remain in their current program,

WHEREAS, the Dean of the Faculty of Arts & Sciences concurs with the Department's proposal,

THEREFORE, BE IT RESOLVED, that upon recommendation of the President and the Provost, the Board of Visitors approves the creation of a BA/BS in Public Health degree program, which will be taught and administered by the Faculty of the Arts & Sciences.

BE IT FURTHER RESOLVED, that William & Mary will create this new program in compliance with all requirements of the State Council of Higher Education for Virginia (SCHEV) and the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).